



ADVERTISING & SPONSORSHIP CONTRACT¹

This Agreement between the Kalihi Palama Culture and Arts Society and _____ is for the following Sponsorship Package for the Queen Lili'uokalani Keiki Hula Competition to be held on July 21, 22, & 23, 2016.

[] PREMIER SPONSOR - \$10,000.00 Includes the following:

- Prime seating for up to twenty (20) guests
- One (1) Full Page Advertisement, Color, preferred placement in the event commemorative book
- Mention/Acknowledgment/or logo on Television – KFVE K5 TV in all ticket sales announcements, event reminders, and other TV promotional spots
- Television interview and recognition as a Premier Sponsor on Television – KFVE K5 TV during world's largest Keiki Hula competition, including spots preceding *Hawaii News Now* at 9 p.m.
- Prime placement of logo and recognition in all social media – Facebook, Twitter, Instagram
- Prime placement of acknowledgment in DVD (approx. 10,000 distribution)
- Prime placement of company logo and acknowledgement in Sunday *Honolulu Star-Advertiser* Full-Page Advertisement
- Company Banner prominently displayed during program
- Recognition as a Premier Sponsor during program (avg. attendance 5,000)

[] PLATINUM SPONSOR - \$5,000.00 Includes the following:

- Prime seating for up to ten (10) guests
- One (1) Full Page Advertisement in the event commemorative book
- Mention/Acknowledgment/or logo on Television – KFVE K5 TV in all ticket sales announcements, event reminders, and other TV promotional spots
- Recognition as a Premier Sponsor on Television – KFVE K5 TV during world's largest Keiki Hula competition, including spots preceding *Hawaii News Now* at 9 p.m.
- Preferred placement of logo and recognition in all social media – Facebook, Twitter, Instagram
- Preferred placement of acknowledgment in DVD (approx. 10,000 distribution)
- Preferred placement of company logo and acknowledgement in Sunday *Honolulu Star-Advertiser* Full-Page Advertisement
- Company Banner displayed during program

[] GOLD SPONSOR - \$2,500.00 Includes the following:

- Preferred seating for five (5) guests
- Half-Page Advertisement in the event commemorative book
- Recognition as a Premier Sponsor on Television – KFVE K5 TV during world's largest Keiki Hula competition
- Logo and recognition in all social media – Facebook, Twitter, Instagram
- Acknowledgment in DVD (approx. 10,000 distribution)
- Company logo and acknowledgement in Sunday *Honolulu Star-Advertiser* Full-Page Advertisement

¹ Monetary donations only. In-Kind donations subject to separate contract.

[] SILVER SPONSOR - \$1,500.00 Includes the following:

- Preferred seating for five (5) guests
- Half-Page Advertisement in the event commemorative book
- Logo and recognition in all social media – Facebook, Twitter, Instagram
- Acknowledgment in DVD (approx. 10,000 distribution)
- Company logo and acknowledgement in Sunday *Honolulu Star-Advertiser* Full-Page Advertisement

OR ANY OF THE FOLLOWING

- | | |
|---|---|
| <input type="checkbox"/> Back cover, (Color) commemorative book | \$2,000.00 |
| <input type="checkbox"/> Inside Back & Inside Front Cover, commemorative book | \$1,000.00 each (limited) |
| <input type="checkbox"/> Full Page Advertisement | \$ 500.00 (corporate); \$100 (contestant) |
| <input type="checkbox"/> Half Page Advertisement | \$ 300.00 (corporate); \$75 (contestant) |

Deadline for Payment and Artwork: June 15, 2016

Please make checks payable to Kalihi-Palama Culture and Arts Society

SPONSOR/ADVERTISER ACCEPTANCE:

Name of Advertiser/Sponsor	Authorized Signature & Title	Date
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Address of Advertiser	Telephone	Fax Number
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Email address

Payment Form: Check _____ or complete credit card info. Below.

CREDIT CARD AUTHORIZATION

I wish to authorize the purchase of services/merchandise from Kalihi Palama Culture & Arts Society, Inc. using this Credit Card Authorization Form. I agree that I will pay for this purchase.

Name on Credit Card _____

Company Name (if applicable) _____

Credit Card # _____

Card Expiration Date _____ Security Code _____

Authorized Signature _____